

# ORANGE COUNTY BUSINESS JOURNAL

December 14, 2009

## PEOPLE

Hirings, promotions and other moves at local businesses

### BANKING

**Roger Palley** joined Irvine-based First Foundation Inc. as managing director of equity investments. In the 1980s, Palley and Chet Needelman started Palley-Needelman Asset Management, which for a time was the largest independent money manager in the county. Palley previously was a managing direc-



**Palley**

tor in Newport Beach for New York-based Neuberger Berman Group LLC.